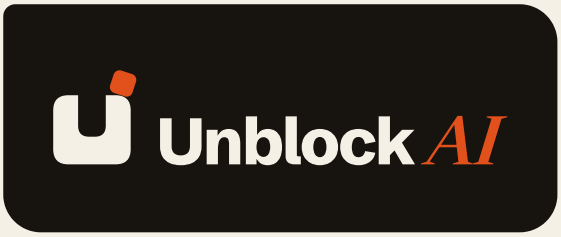
USING THE UNBLOCK AI LOGO

The U of Unblock is a block, and the orange piece that was blocking it jumps out. Use the files as they are: the text is outlined, so no font is needed.

Versions



LOGO · ON LIGHT BACKGROUNDS



LOGO ON DARK · ON INK OR DARK PHOTOS



STACKED



SYMBOL · SMALL SPACES



MEETUP



CONFERENCE 2026

Space and size



- Keep clear space all round equal to the width of the orange piece.
- Smallest sizes: horizontal logo 96 px wide (25 mm in print), symbol 16 px (5 mm).
- On orange, use the symbol made for it, where the piece turns paper.
- Below 96 px, use the symbol instead of the full logo.

Please don't



STRETCH OR SQUASH



RECOLOUR THE PIECE



ADD SHADOWS OR EFFECTS



ROTATE THE LOGO



PLACE IT ON BUSY BACKGROUNDS

Also don't outline the logo, change the angle of the piece, add words to it, make new versions for your event or use the old hexagon logo.

Colour

Ink
HEX #17130F
RGB 23, 19, 15

Paper
HEX #F4F0E6
RGB 244, 240, 230

Ember
HEX #E2501C
RGB 226, 80, 28

Peach
HEX #F8D7C2
RGB 248, 215, 194

Paper and ink carry the layout; Ember is the one accent. Use it for the piece and a few highlights, not as a large background behind text.

Type

TITLES AND TEXT

AaBb

Schibsted Grotesk
Free on Google Fonts (SIL OFL).

THE VOICE

Aa Bb

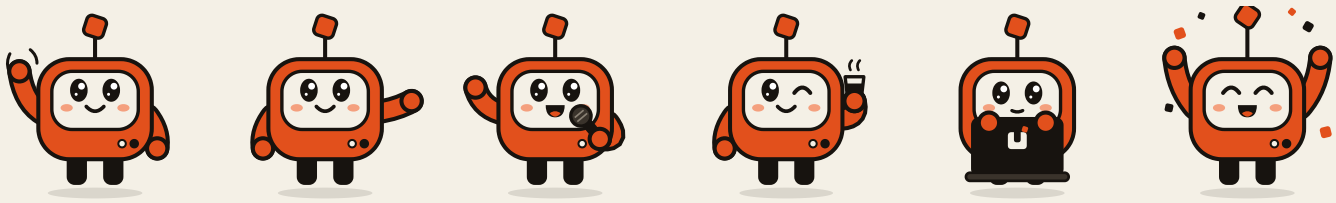
Newsreader Italic
Free on Google Fonts (SIL OFL).

LABELS

13:00

JetBrains Mono
Free on Google Fonts (SIL OFL).

Ubi, the mascot



HELLO · POINTING · MICROPHONE · COFFEE · LAPTOP · PARTY

- Ubi is the block that got out of the way. Use the poses as they are, one Ubi per piece, at least 120 px tall.
- Don't redraw Ubi, change its colours, dress it or have it speak for Unblock AI.

USING OUR MARKS

You may use the Unblock AI logo and Ubi to write about, link to or promote Unblock AI and its events. Do not change them, use them in your own logo, product or merchandise, or suggest that Unblock AI sponsors, endorses or partners with you without our written OK. Team photos and bios are for articles and posts about Unblock AI; please do not crop, edit or use them in ads. For anything else, write to press@unblockai.pt.

QUESTIONS AND PRESS

press@unblockai.pt · unblockai.pt